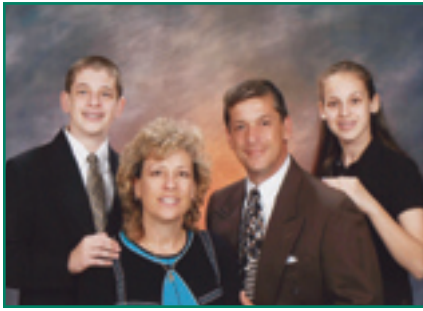


CANDIDATE INFORMATION

JOE FLESCHER



Joe Flescher grew up in New York City. He has a degree from Queensborough Community College and attended Bernard M. Baruch College. After 5 years as a New York City police officer, Joe took a position with the New York Marriott Marquis in Times Square where he ultimately became the Manager on Duty and oversaw 1,500 employees. In 1996 Joe moved to Indian River County where he now lives in Sebastian. For the past 8 years he has worked as a deputy in the sheriff's department in various positions including road patrol, Crisis Negotiator and Information Officer. He is a member of the Florida Crime Prevention Association and held the Office of Regional Director 2004-2005.

Joe has been married for 17 years to his wife, Rosemary, and has 2 children, Joseph and Marlene. He is active in the community as a volunteer and a parent and is a member of Saint Sebastian Church and Gifford Middle School PTA, and has been involved as a volunteer with Osceola Magnet School PTA, Sebastian Soccer League and Sebastian Code Enforcement Board.

When elected, Joe's goals for the county include: enforcement of concurrency requirements for roads and infrastructure; imposition of reasonable restrictions on development and require that it pay for itself; preservation of green space and low density by maintaining the Urban Service Line; work for tax relief by making responsible spending decisions; and assure citizen committees continue to be chaired by citizens and their recommendations strongly considered.

PETER O'BRYAN



Peter O'Bryan is a native Floridian, born and raised in Ft. Lauderdale. He is a graduate of the University of Miami with a degree in Marine Sciences. Peter moved to Vero Beach in 1984 and worked for the Indian River Mosquito Control District. He advanced to a management position where he supervised all activities along the Lagoon. He managed budgeting, contracting, state bidding, personnel evaluations, and permitting and worked closely with local, state and federal permitting and environment regulation agencies. In 2001 after 2 years as Manager of Operations for a private mosquito control contractor, he returned to Vero Beach as a financial advisor which is his current position at Riverside Bank. Peter and his wife, Susan, have been married for 17 years and have 3 children, Christopher, Jonathon and William.

Having grown up in a large city, Peter has a special appreciation for the small town quality of life that Indian River County provides and he is determined to keep it that way. He is concerned about the rapid pace of development and the lack of proper planning for the required infrastructure and believes that some members of the current county commission have buckled under pressure and have allowed rampant development. Peter's vision for our county includes: effective methods to manage growth, an efficient and neighborhood friendly street network, reasonable limits on government spending, the maintenance of the small community character that we enjoy and the preservation of green spaces and our natural resources.

IRNA NEIGHBORHOOD LIST

Arbor Trace	Indian Oak	Orchid Island	Seaforest
Baytree	Indian River Club	Palm Island Plantation	Seagrove Oceanside
Bent Pine	Indian Trails	Park Shores	Seagrove West
Bermuda Bay	Island Club	Pebble Bay	Sea Oaks
Cache Cay	John's Island	Pebble Beach Villas	Sea Watch
Carlton	Kenwood Village	Pelican Pointe of Sebastian	Sebastian Highlands
Castaway Cove	Laurels	Peppertree	Smugglers Cove
Central Beach	Laurelwood	Pointe West	Stonebridge Sub
Citrus Springs	Marbrisa	Regency Park	The Crossings
Cypress Lake	Mill Creek	Riomar	The Shores
Diamond Lakes	Moorings	Riomar Sands	Timber Ridge
Dixie Heights	Oak Chase	River Oak Estates	Vero Isles
Estuary	Oak Harbor	Riverside at Island Club	Vero Lake Estates
Fairlane Harbour	Ocean Colony	Riverwind	Vero Shores
Forest Lake	Ocean Pearl	Robles del mar	Victoria
Fountains	Old Orchid	Roseland	Village Green
Grand Harbor	Old Savannah	Sanctuary	
Grove Isles	Old Sugar Mill Estates	Sawyer Park	
Hammock Lakes	Orange Heights		

IRNA Executive Officers

John Higgs

Chairman

Ital Veron

Vice Chairman

Bob Pickett

President

IRNA RESPONDS TO CRY FOR HELP!

In mid-May the Indian River Neighborhood Association met with officers of the Rockridge Property Owner's Association (RPOA). **Rockridge is an older and proud community that is home to many working families. It is located close to the southwest corner of Indian River Boulevard and 17th Street. The RPOA was seeking advice concerning their flooding and drainage issues.**

With research that spanned over a half-century of public records from local and state governments, they presented compelling evidence that the predominant cause of their flood problems was directly related to their drainage which, in the last decade, had been seriously compromised by actions of surrounding developers, the inaction of the DOT, and probably a lack of communication between the City and the County.

The IRNA arranged a meeting on June 10 with County Commissioner Sandra Bowden, County Administrator Joe Baird, and officers of the RPOA which ultimately led to a meeting of the full County Commission on the Rockridge issue. The result was a unanimous vote by the Commission to take action on the RPOA's behalf.

"In little more than a month two rumors were dispelled," said RPOA's Secretary and board member, Beth Casano. "One, that Rockridge has always flooded, and two, that the IRNA only helps a privileged few!"

The IRNA is proud of its role in helping RPOA's voice to be heard. The historical research proved that devastating effects on a community can be caused when surrounding development goes unchecked! According to **RPOA President, Phil Carpenter**, **"We've found that working together, neighbor helping neighbor, is the best way to improve EVERYONE'S quality of life!" We heartily agree!!**

IMPORTANCE OF SEPT. 5 PRIMARY

The winners of the Republican Primary will almost certainly be the winners of the all-important County Commission seats. Although two write-in candidates qualified right before the filing deadline, they have little chance of winning the General Election November 5. Some believe that they may indeed drop out before the General Election. Since the date to qualify as a candidate has now passed, **there will be no Democrat or Independent running for County Commissioner in either district.** Unfortunately this action prevents all Democrats, Independents and members of other parties from voting for Commissioners in the Republican Primary unless they switch their party for this race. **Please vote September 5 in person or by absentee.** (One may request an absentee ballot and/or switch political parties to vote in the Republican Primary by calling 772-567-8187.)

LOWTHER'S RECKLESS PROPOSAL

Lowther has proposed all real property assessment increases be capped at 3%. This would place business interests, who are the overwhelming source of Lowther's campaign contributions, on the same footing as homesteaded residents. Talk about political payback! What effect would this have on you the resident taxpayer? In the words of the thoughtful July 16 Press Journal editorial this "bizarre" call for a referendum **"would lead to a massive tax increase for anyone with a homesteaded exemption."** Who would benefit? You guessed it? Lowther's business backers. Fortunately, Lowther's motion lost when Neuberger joined Bowden and Wheeler to vote against it. Lowther's second attempt to get approval also failed to pass. For the full story of how and why Lowther's proposal is wrong-headed and would hurt those who have homestead exemptions, read the full editorial on the IRNA or Press Journal websites.

IRNA SUPPORTS ACTION FOR DOWNTOWN VERO BEACH

The Indian River Neighborhood Association is supporting the efforts of the Downtown Vero Beach Merchants Association and Main Street Vero Beach to activate the long dormant Vision Plan for Downtown (Mainland) Vero Beach.

The IRNA believes that without disrupting beachtown planning, the City of Vero Beach should immediately initiate the following actions for Downtown Vero Beach:

1. A traffic engineering analysis of the "twin pairs" which must study not whether but how traffic calming in the downtown area is best accomplished.
2. A comprehensive master plan for Downtown Vero Beach which must address issues of urban design, land use, parking, open space, street scape, building design characteristics, historic preservation and development incentives.

TAKE BACK INDIAN RIVER COUNTY

On September 5, the future of Indian River County will most certainly be determined in the Republican Primary Election for County Commissioners. Two seats will be decided and the outcome will determine whether we take back our County and protect our quality of life or become another South Florida city.

The problem is clear -- A majority of our County Commissioners have allowed out-of-control growth and we are feeling the brunt of it: overcrowded and overstressed streets, schools, jails, health facilities, water supply, waste treatment and other public facilities and services, and without a change in the Commission, there is no light at the end of the tunnel.

There are a total of five County Commissioners; two of them, Sandra Bowden and Gary Wheeler, are doing an outstanding job. They need help and the citizens of the County can give it to them by electing Joe Flescher and Peter O'Bryan. A four to one majority vote would say no to more crime, more congestion and more traffic. Consistent with the standards of IRNA, our endorsed candidates are pro business and for managed growth. The IRNA and our endorsed candidates will continue to take a stand for quality growth in order to preserve the character of our county for future generations.

WHAT YOU CAN DO TO HELP!

- Register to **vote on September 5** if you haven't already.
- Request an **absentee ballot** by calling 772-567-8187 -- it's easy!
- Watch for your absentee ballot which you should receive in **late July or early August**.
- **Vote for Joe Flescher and Peter O'Bryan.**
- Call our hot line 772-794-IRNA (4762) to **volunteer your time** or get your questions answered.
- Contact the IRNA website at **www.indianriverna.com** for latest news and issues.

CONTRIBUTE DIRECTLY TO THE FLESCHER/O'BRYAN CAMPAIGNS

Joe Flescher Campaign
279 Joy Haven Drive
Sebastian, Fl 32958
www.voteJoeFlescher.com

Peter O'Bryan Campaign
2255 11th Lane
Vero Beach Fl 32960
[www.votePeter O'Bryan.com](http://www.votePeterO'Bryan.com)

PHOTOS OF RECENT IRNA EVENTS



150 Guests at Candidate Endorsement Luncheon



President Bob Pickett Flanked by Endorsees, Flescher and O'Bryan



IRNA 4th of July Parade. Our Theme "Lets not look like South Florida"



IRNA Parade Marchers. Approximately 5,000 People Attended.

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www.indianriverna.com

JULY 2006

VOTE SEPT. 5

IRNA endorsed candidates are

JOE FLESCHER & PETER O'BRYAN

GET YOUR ABSENTEE BALLOT

BY CALLING 772-567-8187

More Info www.indianriverna.com

WE CAN TAKE BACK INDIAN RIVER COUNTY!

**INDIAN RIVER NEIGHBORHOOD ASSOCIATION ENDORSES THESE 2 CANDIDATES
FOR ELECTION TO COUNTY COMMISSION**



JOE FLESCHER for County Commission
District #2 (Rep)



PETER O'BRYAN for County Commission
District #4 (Rep)

PRO BUSINESS...PRO MANAGED GROWTH....
and that's PRO INDIAN RIVER COUNTY