



The Three Legged Stool

Today's political climate is volatile. Frustrations and anger abound. Politicians look to ride this emotional wave by over simplifying complex issues with rhetoric and hyperbole. In this environment, the voting public is being asked to court the extremes of politics and ignore the basic, central issues that make our community desirable and viable. Angry, divisive politics can only yield angry divisive politicians and bad government. Slogans and bumper stickers are a poor substitute for good governance. What is missing is **balance!**

Our quality of life rests on the metaphor of the Three Legged Stool. Imagine a stool based on three legs of equal length and substance. Were any of the legs out of proportion, whatever rests atop is no longer stable.



The three legs supporting our Quality of Life are:

* **A Robust and Diverse Economy.** One that is capable of providing good jobs and stable employment. Such an economy can survive the ever changing ebb and flow of business activity. A sound educational facility such as IRSC coupled with a business friendly environment can lead to a more sustainable economy. There are no shortcuts, no pixie dust to sprinkle on the problem. There is no substitute for planning and hard work. If we allow fringe politicians to gut our land use plans and not insist that population growth pay for itself, our economic leg will be out of proportion, unbalancing the stool. Remember, it is now a proven fact that uncontrolled residential building can never be the basis for a sustainable economy. It has failed us, just as we predicted.

* **An Open, Transparent and Responsive Government** The good old boy network has allowed unmanaged growth to unbalance our economy in the past. Backroom deals designed to grant favors to political campaign donors in exchange for favorable legislation threatens the things we love about our community. Public hearings, proper notice to the community and accountability are needed in local government. Without this, we are out of balance, and our Quality of Life is, once again, unstable.

* **Respect for Our Environment** We live in a beautiful part of the world. The Indian River Lagoon and our beaches provide habitat and enjoyment for plants, animals and the people of Indian River County and our many tourists who add to our economy. Responsible stewardship of this environment is vital to our Quality of Life. It cannot and must not be allowed to be exploited by an uncaring and greedy power structure.

The Indian River Neighborhood Association is the only non-partisan organization in the county that speaks to and supports balance in today's angry political environment. This balance can only be heard above the bombast and rhetoric with your continued financial support. Please, don't let the fringes be the only voices heard. We are the only voice for the majority of the residents and can only continue with your continued support. Please support the IRNA with your checkbooks and your votes!

Your Support will help! The IRNA urges your financial support and your votes for our endorsed candidates.

You Need Us! We Need You!
We Need Each Other!

Send your 2010 dues in the enclosed
postage paid envelope today!

IRNA Endorses O'Bryan & Simchick

The Indian River Neighborhood Association's Board of Directors has unanimously endorsed, for County Commissioner, Peter O'Bryan (District 4) and Dale Simchick (District 2) in the Republican Primary election on August 24, 2010. At this time these are the only two contested primary elections.

Peter O'Bryan



Currently County Commissioner (District 4) and Chairman of the Board of County Commissioners, Peter O'Bryan, is a native born Floridian and resident of Indian River County since

1984. Peter has a BS in Marine Science from the University of Miami and has served as a member of or on the boards and advisory councils of numerous organizations, including *Main Street Vero Beach, Pelican Island Audubon Society, The Exchange Club of Vero Beach, the Sebastian River Area Chamber of Commerce and the Environmental Learning Center.*

Mr. O'Bryan was recently awarded the Indian River Chamber of Commerce Carolyn K. Eggert award for Economic Development.

Peter has been in the forefront in establishing a viable business atmosphere, including the upcoming Tax Abatement Referendum on the Nov. ballot, and promoting other business incentives through the County Commission. He has also helped bring Minor League Baseball to Dodgertown.

Peter is a strong supporter of our Quality of Life and has worked to help maintain Indian River County's small town atmosphere.

Peter O'Bryan
Candidate for County Commissioner, District 4
2255 11th Lane, Vero Beach, FL 32960
www.voteeterobryan.com

Dale Simchick



Dale Simchick resides in Sebastian with her husband Ed and nine-year old son Eddie. Dale has over 23 years in law enforcement, having served as a Public Safety Dispatcher and Asset Manager.

She is currently an Administrator in the IRC Sheriff's office. Dale recently served on the Sebastian City Council and is a strong supporter of the environment and wetland preservation.

Ms. Simchick is a veteran, serving as a Corporal in the US Marine Corps Reserve and has served on the IRC Metropolitan Planning Organization, Beach and Shore Preservation and presently serves on the advisory Board of the Boys and Girls Clubs of Indian River County.

Dale is proud that during her service on the Sebastian City Council, taxes went down, (millage rate) rather than up and she has proven she can manage budgets and can provide effective leadership. Dale's record with the environment shows that she has kept her promises and helped make Sebastian a better place to live when she was elected to the council.

Dale Simchick
Candidate for County Commissioner District 2.
766 S. Easy Street Sebastian, FL 32958
www.dalesimchick.com

Contributions to the candidates may be sent to the above addresses.

Your Support will help! The IRNA urges your financial support and your votes for our endorsed candidates. Contribution information can be obtained from the websites above.

Mail Ballots (Formerly known as **Absentee Ballots**) can be obtained by contacting the Indian River Supervisor of Elections at 772-226-3440 or go to web address www.voteindianriver.com/absenteerequest2.aspx

Paid Political Advertisement paid for by the IRNA Political Committee independently of any candidate

PO Box 643868, Vero Beach, FL 32964

This advertisement was not approved by any candidate